

Food Truck Lot Coming to Santa Monica's Main Street, Will Include Alcohol [Updated]

By [Zach Behrens](#) on Sep 21, 2010



Photo by Zach Behrens/LAist

Santa Monica was home to [the first food truck lot](#), but, despite its success, [it lasted one whole day](#). The city shut it down over zoning issues and put the concept to study. That was January.

[Then last month](#) the city's planning department concluded it would give out three-month temporary use permits for food truck lots on private property. The deal was that the city would monitor the effects of the operations on neighborhoods before finalizing a permanent solution.


The first lot will open next Tuesday evening at the California Heritage Museum at Ocean Park and Main ([map](#)) from 5:30 to 10 p.m., according to Matt Geller of the Southern California Mobile Food Vendors Association. The weekly event will run for up to three months and hopefully liven up the street on those weekday nights. The non-profit museum will benefit from not only exposure, but money raised by leasing the space.

Update: Trucks to appear next Tuesday include Nom Nom, No Reservations, Coolhaus, Don Chow Tacos, Ahn -Joo, India Jones, Phamich and Calbi. The attached Victorian Bar will provide seating and drinks. "It will be the first time we'll have a sit down food truck lot where patrons can buy alcohol," said Geller.

[Contact the author of this article](#) or email tips@laist.com with further questions, comments or tips.

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Annaliese 9 months ago

the first time that food trucks and alcohol have been together? has anyone heard of Verdugo Bar? they have been hosting food trucks in their lot for quite some time now and booze is obviously available along with lots of sit down table areas to eat it.

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wsder 9 months ago in reply to Annaliese

I didn't know that...

Thanks for the heads up.

Matt

Like

Reply



Xavier Jauregui 9 months ago

Yeah, a lot of bars partner up with the food trucks. Two weeks back Nom Nom and Grill em All were at Bar One. Both were also at Verdugo Bar, which does have daily/weekly truck events. First Saturdays of the month have the truck mix up, which has food trucks mix and match what they make based on the other trucks who are with them.

Really interesting concept worth checking out.

Like

Reply



Zach Behrens 9 months ago

Thanks Annaliese and Xavier. Just to be clear, Matt said this is a first time for a "food truck lot," which is like a mini-festival of food trucks (in this case, at least 8 trucks). I know bars like Verdugo and The Brig do a great job with getting trucks on their parking lots, but am not sure how many are actually showing up. I've seen a couple at The Brig, but don't know how many Verdugo can fit. Can you clarify? Thanks!

Like Reply



Jay C. 9 months ago in reply to Zach Behrens

Z, Verdugo can probably fit 3 in there.

Like Reply



wsder 9 months ago

I can't speak to Verdugo, but the Main Street lot will have a restaurant feel. There is indoor and patio seating, and there will be staff to take your drink order.

Like Reply



Jay C. 9 months ago

Yep, Verdugo and The Brig have been the 2 bars that frequently have food trucks in their parking lot. I like Verdugo's set-up with walk up access to a truck from their patio area and the ability to sit and enjoy your brew and grub on park bench style seating.


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